



## Kelo series

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The Kelo rug series is designed by Emily Broom, who won the Bolia Design Award in 2020. The colours take inspiration from nature – sand, stone and earth, while the innovative yarn is made of 100% recycled PET that is highly durable and weather resistant. The rugs have a simple, linear texture that beautifully blends into any interior and are the perfect example of traditional craft meeting modern materials.

22-157-01

## Kelo Outdoor Rug 70 x 140 cm

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### Specifications

| Country of origin               | Composition                            | Width                           | Height  | Length | Maintenance                 |
|---------------------------------|--|---------------------------------|---|--------|-----------------------------|
| India                           | 100 % Recycled post-consumer polyester | 2 cm                            | 140 cm  | 70 cm  | Vacuum clean without brush. |
| Wash Instruction                | Recommended use                        | Producer                        | The parcel's measurements   |        |                             |
| Dry clean flat by professionals | Outdoor                                | 74, Massimo Interior (DKK), DKK | The parcel's measurements 1: 0.01 m <sup>3</sup> , 5.3 kg (D 10.0 cm, W 72.0 cm, H 10.0 cm) |        |                             |

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### Notice

All rugs are handmade which means they can vary in size.

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### Test and certifications

Care & Fair

OEKO-TEX® STANDARD 100 - 2376-404 DTI

22-157-01

Kelo Outdoor Rug 70 x 140 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

2 cm

**Height**

140 cm

**Length**

70 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.01 m<sup>3</sup>, 5.3 kg  
(D 10.0 cm, W 72.0 cm, H 10.0 cm))

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22-158-01

Kelo Rug 70 x 140 cm



**Composition**

100 % Undyed Wool

**Width**

70 cm

**Height**

2 cm

**Length**

140 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.01 m<sup>3</sup>, 12.0 kg  
(D 12.0 cm, W 72.0 cm, H 12.0 cm))

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22-157-02

Kelo Outdoor Rug 80 x 250 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

250 cm

**Height**

2 cm

**Length**

80 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.03 m<sup>3</sup>, 11.4 kg  
(D 18.0 cm, W 82.0 cm, H 18.0 cm))

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22-158-02

Kelo Rug 80 x 250 cm



**Composition**

100 % Undyed Wool

**Width**

80 cm

**Height**

2 cm

**Length**

250 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.04 m<sup>3</sup>, 24.4 kg  
(D 21.0 cm, W 82.0 cm, H 21.0 cm))

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22-157-03

Kelo Outdoor Rug 170 x 240 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

170 cm

**Height**

2 cm

**Length**

240 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.05 m<sup>3</sup>, 23.2 kg  
(D 17.0 cm, W 172.0 cm, H 17.0 cm))

22-158-03

Kelo Rug 170 x 240 cm



**Composition**  
100 % Undyed Wool

**Width**  
170 cm

**Height**  
2 cm

**Length**  
240 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.07 m<sup>3</sup>, 23.6 kg  
(D 20.0 cm, W 172.0 cm, H 20.0 cm))

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22-157-04

Kelo Outdoor Rug 200 x 300 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
200 cm

**Height**  
2 cm

**Length**  
300 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Outdoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.10 m<sup>3</sup>, 29.1 kg  
(D 22.0 cm, W 202.0 cm, H 22.0 cm))

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22-158-04

Kelo Rug 200 x 300 cm



**Composition**  
100 % Undyed Wool

**Width**  
200 cm

**Height**  
2 cm

**Length**  
300 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.13 m<sup>3</sup>, 36.6 kg  
(D 25.0 cm, W 202.0 cm, H 25.0 cm))

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22-157-07

Kelo Outdoor Rug 250 x 250 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
250 cm

**Height**  
2 cm

**Length**  
350 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Outdoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.16 m<sup>3</sup>, 24.9 kg  
(D 25.0 cm, W 252.0 cm, H 25.0 cm))

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22-158-07

Kelo Rug 250 x 250 cm



**Composition**  
100 % Undyed Wool

**Width**  
250 cm

**Length**  
250 cm

**Wash Instruction**  
Dry clean flat by professionals

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.10 m<sup>3</sup>, 19.08 kg  
(D 258.0 cm, W 20.0 cm, H 20.0 cm))

22-157-08

Kelo Outdoor Rug 300 x 300 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

250 cm

**Height**

2 cm

**Length**

350 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.16 m<sup>3</sup>, 24.9 kg  
(D 25.0 cm, W 252.0 cm, H 25.0 cm))

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22-157-05

Kelo Outdoor Rug 250 x 350 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

250 cm

**Height**

2 cm

**Length**

350 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.16 m<sup>3</sup>, 24.9 kg  
(D 25.0 cm, W 252.0 cm, H 25.0 cm))

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22-158-08

Kelo Rug 300 x 300 cm



**Composition**

100 % Undyed Wool

**Width**

300 cm

**Length**

300 cm

**Wash Instruction**

Dry clean flat by professionals

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.12 m<sup>3</sup>, 27.35 kg  
(D 308.0 cm, W 20.0 cm, H 20.0 cm))

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22-158-05

Kelo Rug 250 x 350 cm



**Composition**

100 % Undyed Wool

**Width**

250 cm

**Height**

2 cm

**Length**

350 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Indoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.21 m<sup>3</sup>, 26.7 kg  
(D 29.0 cm, W 252.0 cm, H 29.0 cm))

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22-157-06

Kelo Outdoor Rug 300 x 400 cm



**Composition**

100 % Recycled post-consumer polyester

**Width**

300 cm

**Height**

2 cm

**Length**

400 cm

**Maintenance**

Vacuum clean without brush.

**Wash Instruction**

Dry clean flat by professionals

**Recommended use**

Outdoor

**Producer**

74, Massimo Interior (DKK), DKK

**The parcel's measurements**

The parcel's measurements 1: 0.25 m<sup>3</sup>, 30.8 kg  
(D 29.0 cm, W 302.0 cm, H 29.0 cm))

22-158-06

Kelo Rug 300 x 400 cm



**Composition**  
100 % Undyed Wool

**Width**  
400 cm

**Height**  
2 cm

**Length**  
300 cm

**Maintenance**  
Vacuum clean without brush.

**Wash Instruction**  
Dry clean flat by professionals

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.33 m<sup>3</sup>, 36.6 kg (D 33.0 cm, W 302.0 cm, H 33.0 cm))

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25-033-35

Kelo Bath Mat 50 x 80 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
50 cm

**Height**  
1 cm

**Length**  
80 cm

**Wash Instruction**  
Wash at 30° / Line drying / Do not iron / Professional cleaning only

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.00 m<sup>3</sup>, 1.28 kg (D 5.0 cm, W 52.0 cm, H 5.0 cm))

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25-033-36

Kelo Bath Mat 80 x 200 cm



**Composition**  
100 % Recycled post-consumer polyester

**Width**  
80 cm

**Height**  
1 cm

**Length**  
200 cm

**Wash Instruction**  
Wash at 30° / Line drying / Do not iron / Professional cleaning only

**Recommended use**  
Indoor

**Producer**  
74, Massimo Interior (DKK), DKK

**The parcel's measurements**  
The parcel's measurements 1: 0.01 m<sup>3</sup>, 4.12 kg (D 13.0 cm, W 82.0 cm, H 13.0 cm))

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## Materials and surfaces

Colour



Light Grey



Sand